

WELCOME GUIDE

Re:Design
natalie reBUck ARCHITECTURE PLLC



TABLE OF CONTENTS

01

WELCOME!

02

SERVICES

03

MEET THE TEAM

04

WHAT TO EXPECT

05

PREVIOUS WORK

06

TESTIMONIALS



WELCOME!



Hello!

Re: Design Architects is a boutique architecture and interior design firm offering all services necessary to see projects through from beginning to end. My name is Natalie Rebuck, and I am the firm's principal designer. I have over 17 years experience managing a wide range of complex commercial and residential projects across the globe. Recognizing that no two projects are the same, I strive to create unique designs tailored to client objectives, budgets, and the aesthetic of the space.

Prior to founding Re: Design Architects, I spent 8 years working as the Project Architect for the award winning firm, Kliment Halsband Architects. Notable projects include the Fashion Incubator for The Council of Fashion Designers of America, the Old Observatory at Vassar College, the Washington Mews at New York University, Avalon Morningside Park in New York City, as well as other institutional mandates from Yale and Johns Hopkins Universities. I have completed projects for distinguished clients such as GFP Real Estate, NYU, Newmark, and world-renowned DJ, Tiesto.

My design style embraces maximalist, modern, and antique elements; all geared to optimizing and showcasing the space in which I am working. About my aesthetic, I love to be playful with color, textures, and patterns. I want you to walk into a room and be immersed in the experience of color in a way that makes you feel like you're being enveloped into an idea. Spaces, whether they be an office, a living room, or a museum, should feel comfortable and not intimidating. To compliment my design choices, I often choose to decorate spaces with both antique and contemporary pieces, resulting in rooms that feel modern yet timeless. I seek inspiration through travel, vintage fashion and design, connection with others, and art. My work is curated, thoughtful, and spirited; no detail is ever too small. Space and value maximization are key drivers.

Re: Design Architects work closely with their clients throughout every step of the process. Whether you are starting a project from scratch or are seeking to renovate an existing space, my extensive experience with project management, including contracting, material sourcing and addressing building regulations seeks to take the management burden away from the client and provide a single point of contact. I strive to create lifelong relationships with my clients through the intimate processes of interior design and architecture. Re: Design Architects can handle each aspect of your project, reducing stress levels for clients with minimal time to commit to management and with the ultimate aim of delivering a truly bespoke space for your family or business.

A handwritten signature in black ink, reading "Natalie Rebuck".

SERVICES

Re: Design Architects provides architecture and interior design services for clients across the globe.



- Art & Antique Consulting & Procurement
- Construction Administration
- Custom Furnishings & Cabinetry Design
- Documentation
- Existing Condition Assessment
- Feasibility Study
- Furniture Design
- Historic Preservation
- Interior Design
- Interior & Exterior Furnishing Selection
- Kitchen & Bathroom Design
- Licensed Architects in NY, NJ & IN
- Master Planning
- Product Procurement
- Programming
- Project Management
- Renovation & Restoration
- Revit BIM 3-D Modelling & Renderings
- Signage & Way Finding
- Space Planning
- Sustainable Design & LEED

meet the Team



Pranjali Desai, RA, LEED
AP
Registered Architect



Sorcha Murphy, AIA
CPHD
Registered Architect



Camilia Cruzet, NCIDQ
IIDA
Project Architect



Lisa Landers RA NCARB
LEED AP
Project Architect



Michael Maza AIA, LEED
AP
Project Architect



Nick Wilder, RA
Project Architect



Ricardo Madoery
Project Architect



Christian Arriola
Designer



Katherine Vasquez
Designer

meet the Team



Leesa Raab
Communications & HR Director



Adrianne Ruthhart
Director of Business Affairs &
Marketing



Rebekah Jenkins
Administrative Asst.



Cecelia Morcos
Office Coordinator

WHAT TO EXPECT

Renovating can be stressful, and I like to prepare my clients for what is to come. Here are some things to prepare yourself for:

Lots of decision making:

- We are happy to move at your pace when it comes to making decisions so long as there is no intended deadline. We will sit with you to review items that need to be selected and items that need design input. There will be a lot of decisions that need to be made throughout the duration of the project.

Fast turnaround times:

- As I mentioned above, we are happy to work with your timeline and your speed. If you do happen to have a schedule that is tight, decisions will have to be made quickly in order to keep the timeline and the schedule moving.

Mistakes can happen:

- No project, person, or designer is perfect. It is important to understand that there will occasionally be something that doesn't look quite right, something in a rendering that shouldn't be there, or something that is misspelled. We do our absolute best to assure that these items don't happen but mistakes can be made.

Unexpected costs can arise:

- When working with you on the overall budget for the project, we always request a certain contingency amount to help with unexpected costs that arise. While we will work to minimize them, be advised that it's very common for additional costs to be incurred. Planning in advance with a contingency is very important.

Unavoidable delays can occur:

- Occasionally, there are delays that are out of our control we must be prepared for. When going to the Department of Buildings or Landmarks, these phases often have long and uncontrolled wait times. Sometimes there are materials or pieces of furniture that are selected, and when initially ordered they were in stock and available. After it's been purchased the shipping time changes or there is a delay these items. Manufacturer and store delays are out of our control and occasionally happen, so we have to be flexible when it comes to unavoidable delays.

MIDWOOD VICTORIAN



This beautiful home, a 5 bedroom/5 bath Victorian built in 1904, is nestled among the tree lined streets of Brooklyn's historic Fiske Terrace in Midwood. Structurally, the gilded age-era home was in good shape, but the interior was dated and in need of a modern touch.

Scope of Work:

- Resurfaced and painted every square inch of the house and installed new flooring in the interior.
- The small, inclosed kitchen was expanded and opened up to allow for a clear view of the living space.
- Sleek, modern cabinetry along with state-of-the-art appliances were installed to create a warm and functional kitchen.
- The playful basement was designed around the original mid-century bar and includes a disco ball, 80's Atari game station, projection screen, and bright, eye-catching colors.
- Created a wine cellar, office and attic playroom.



OLD WOOD PATH BEACH HOUSE



Nestled in over 4 acres of woodland in the heart of Long Island wine country, this beautiful post and beam beach house was fully renovated to serve as the perfect space for living, hosting, and relaxation. The home features a bright, open floor plan, multiple fireplaces, a large patio with an outdoor kitchen and grilling space, a sunroom, and heated pool. The home was unoccupied for many years.

Scope of Work:

- Restored the original cedar shake siding
- Full gut renovation of entire house including brand new kitchen with state-of-the-art appliances
- Resurfaced and repainted every surface
- Redesigned all bedrooms
- Installed all new windows
- New deck with landscaping and pool installation



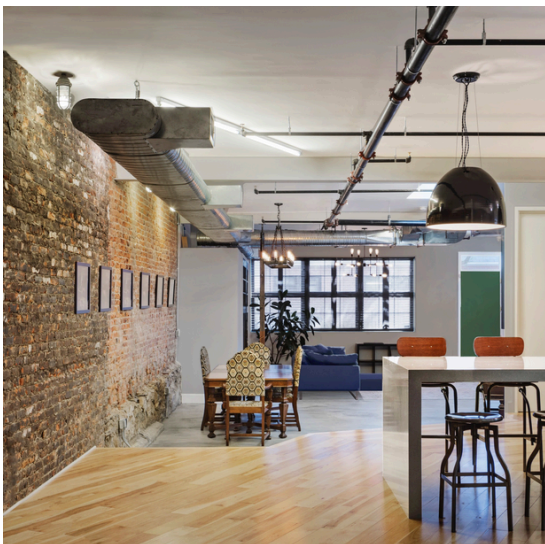
POTATO CHIP FACTORY



Re: Design Architects led the full renovation and rezoning of a former potato chip factory in Brooklyn, NY transforming it into a stunning single family home. We maintained the exposed brickwork to keep with the industrial feel of the space. Highlights of the interior design include a clawfoot tub, sleek custom concrete sink, and cedar siding.

Scope of Work:

- Zoning modification to convert the use to residential
- Complete gut renovation with addition of 2 bathrooms and kitchen
- Exposed ductwork and modern fixtures were installed in the kitchen and bathroom



HUDSON YARDS LOFT



Housed in the building of a former printing press and located on the edge of one of Manhattan's most rapidly developing neighborhoods, Hudson Yards, this dated loft needed a modern touch.

Scope of Work:

- Lifted kitchen ceiling and installed new cabinetry, striking black and white flooring and new countertops
- Pushed out bedroom walls to increase space and added transom windows to allow ample light
- Updated bathroom including all new modern fixtures.



Testimonials

We are grateful for all the great clients we've had the pleasure of working with over the years, and here's what some of them had to say about working with Re: Design Architects.

"I've worked with Natalie for over 20 years. I was first introduced to her when we hired her to do a gut reno, design and build out process for a community foundation that I helped lead in NYC. We needed to do a lot in a 2500 sq. feet, and Natalie expertly lead us through the process and made everyone feel like their needs were met and interests addressed. Most recently, she helped my husband and me to do some redesign and upgrades to a midtown loft apartment that was badly in need of upgrade, and we needed to do it within a budget. Simply put, Natalie got us through. She listened and contributed excellent ideas including getting rid of a partial drop ceiling that completely opened up the kitchen, which we had been skeptical about. Natalie combines incredible technical chops, with a mid century/mod design sense and a calm, cool focus when things inevitably go awry with design/reno/build out projects, and when dealing with a range of contractors and permitters, etc. She's lovely to work with and she is the opposite of that old aphorism about consultants being people you hire to tell you the time on your watch. She led us when we needed her to, and was in the trenches with us listening, trouble shooting, adapting, and pushing to get us through the agony and ecstasy of the design and build process. I recommend her without hesitation."

Hugh H.

"We had a wonderful experience working with Natalie! She understands and envisions space in a way that we never could and allowed us to maximize function and utility, but she also showed us creative possibilities and pushed our design imagination in ways we couldn't have achieved on our own. The result is an apartment that is so much better suited to our functional needs but also bold and super cool - we are thrilled!"

Paul B.

